Émile Aublet

Senior Product Designer | Design Ops Leader
Montreal, QC | emileaublet@gmail.com | 514 433-7293
aublet.ca | linkedin.com/in/emileaublet

Innovative Senior Product Designer with over a decade of experience leading design operations, establishing design systems, and driving digital product innovation. Self-taught expert in bridging design and development, creating scalable, user-centered solutions through experimentation and continuous learning. Known for bringing a deep understanding of technology constraints to design approaches, ensuring intuitive and seamless user experiences.

Core competencies

- Design Systems & Design Ops
- Product Design & UI/UX Innovation
- JS, React, HTML, CSS, Git, Storybook, Figma, Adobe Suite
- Cross-functional Leadership & Mentorship
- Adaptive Learning & Innovation through Experimentation

Relevant work experience

FLO EV Charging, Montreal, QC   2022 – Present
Senior Product Designer, Design Ops Lead

- Led development of FLO's design system with comprehensive documentation
- Spearheaded experience design of FLO Ultra, an innovative DC fast charger with complex UI/UX

Shopify, Montreal, QC   2021 - 2022
Front-End Engineer

- Assisted in designing schema for custom multi-step compliance forms (KYC)
- Used UX background to improve design-to-development efficiency

National Bank of Canada, Montreal, QC   2018 - 2021
Senior Product Designer, Design Ops Lead

- Pioneered bank's first comprehensive design system
- Established design ops practices, improving workflow and testing outcomes
- Initiated design ops team, growing from one to four members

ALDO Group, Montreal, QC   2016 - 2018
Lead Product Designer

- Developed innovative in-store tools, including staff app for inventory management
- Designed dynamic displays and lighting systems enhancing customer experience

Nurun Agency, Montreal, QC   2012 - 2015
Art Director

- Directed key web and mobile projects for major clients (Adidas, TVA, Aéroports de Montréal, etc.)
- Guided cross-functional teams to deliver exceptional digital products

Languages

French (Native), English (Fluent)