

Émile Aublet

Senior Product Designer | Design Systems & Product Builder

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Innovative senior product designer and builder with over a decade of experience leading design operations, establishing design systems, and shipping digital products end-to-end. Self-taught expert at bridging design and development, now working AI-native—prototyping and building functional systems with AI coding tools. Known for bringing a deep understanding of technology constraints to design, creating scalable, user-centered solutions through experimentation and continuous learning.

Core competencies

- Design Systems & Design Ops
- Product Design, Prototyping & UI/UX Innovation
- JS, React, HTML, CSS, Python, Git, Storybook, Figma, Adobe Suite
- AI-native building (Claude Code, Cursor, LLM/agent workflows)
- Cross-functional Leadership & Mentorship

Relevant work experience

Croesus Finansoft, Montreal, QC

2025 – Present

Product Builder, Innovation Team

- Build functional prototypes and internal tools that change how Croesus works, moving from idea to working system in days using AI coding tools
- Frame ambiguous problems, ship concepts to real users, and iterate fast to validate what deserves to become a product
- Work end-to-end across product, design, and engineering in a regulated fintech environment

FLO EV Charging, Montreal, QC

2022 – 2025

Senior Product Designer, Design Ops Lead

- Led development of FLO's design system with comprehensive documentation
- Spearheaded experience design of FLO Ultra, an innovative DC fast charger with complex UI/UX

Shopify, Montreal, QC

2021 – 2022

Front-End Engineer

- Assisted in designing schema for custom multi-step compliance forms (KYC)
- Used UX background to improve design-to-development efficiency

National Bank of Canada, Montreal, QC

2018 – 2021

Senior Product Designer, Design Ops Lead

- Pioneered bank's first comprehensive design system
- Established design ops practices, improving workflow and testing outcomes
- Initiated design ops team, growing from one to four members

ALDO Group, Montreal, QC

2016 – 2018

Lead Product Designer

- Developed innovative in-store tools, including staff app for inventory management
- Designed dynamic displays and lighting systems enhancing customer experience

Nurun Agency, Montreal, QC

2012 – 2015

Art Director

- Directed key web and mobile projects for major clients (Adidas, TVA, Aéroports de Montréal, etc.)
- Guided cross-functional teams to deliver exceptional digital products

Languages

French (Native), English (Fluent)